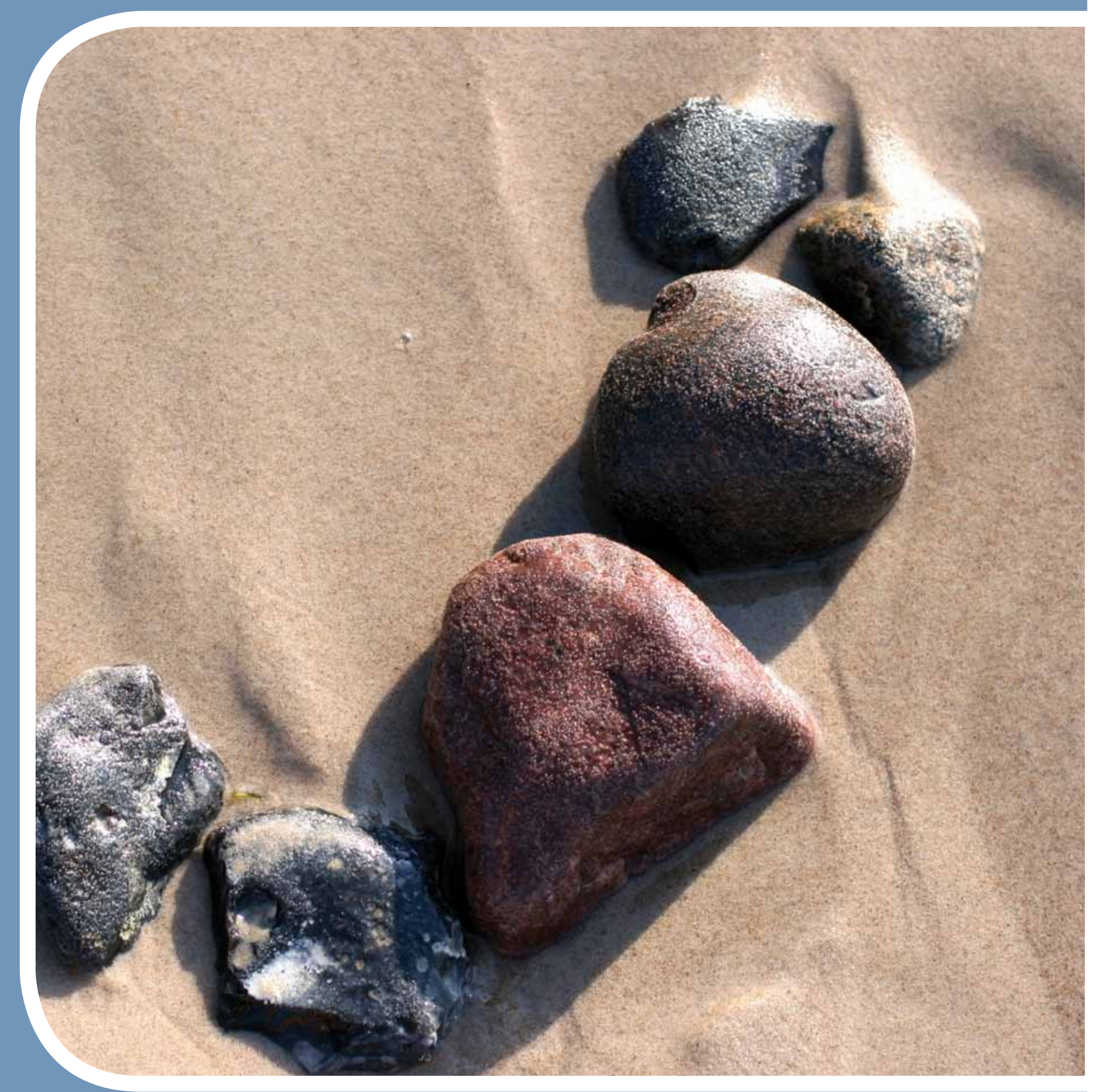
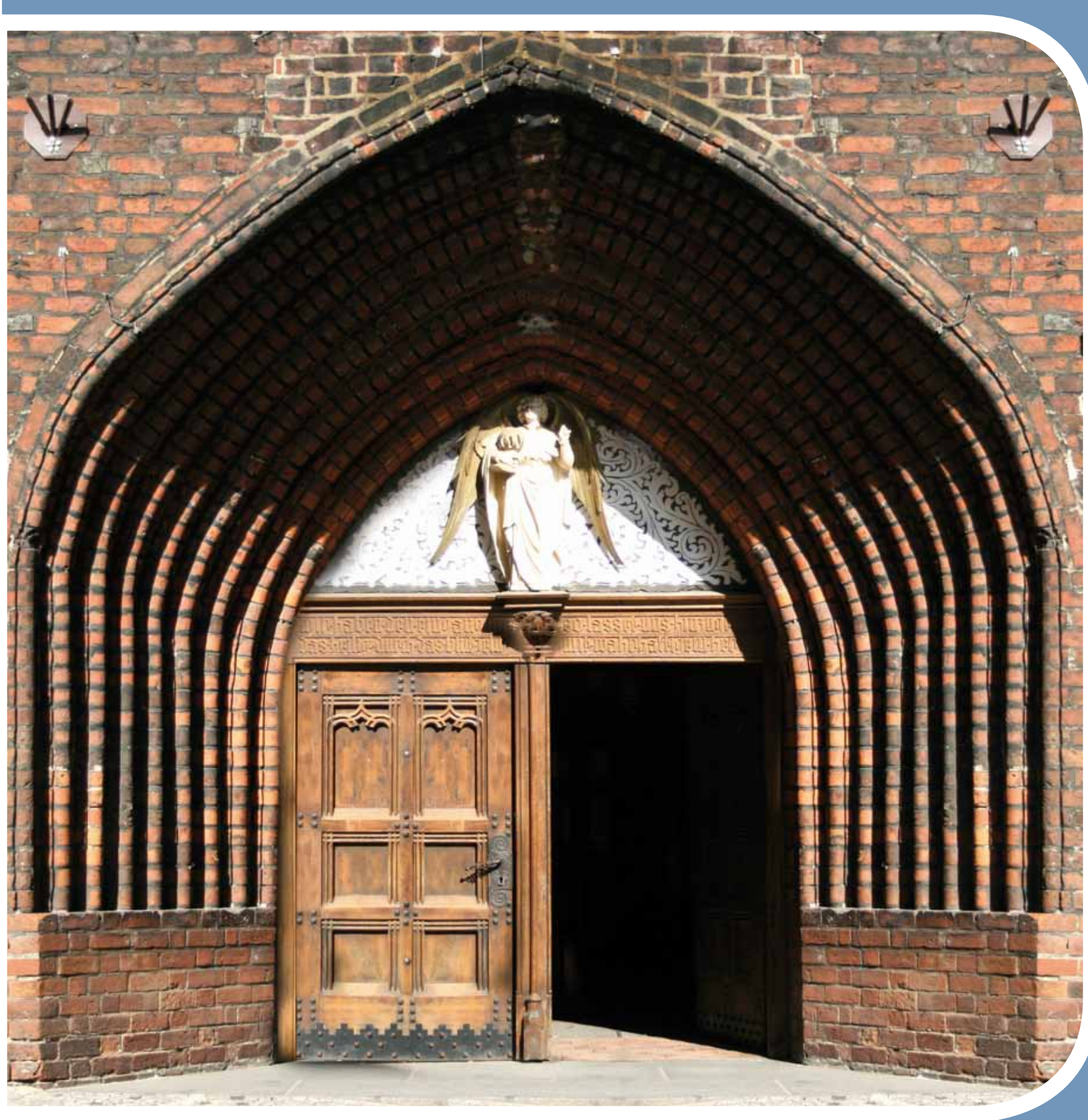


PILOT PROJECT GROUPS

- Red-Brick Gothic Castles and Museums
- Forest
- Shifting sand dunes
- Stones (rocks)

HERITAGE TOURISM FOR INCREASED BALTIC SEA REGION IDENTITY



photos © Freddie Bijkerk, Betina Meliss, Jens Mohr

INFORMATION

Market research data for tourism SMEs (BASTIS)

COLLECTION

BSR heritage potentials

RANKING

Six Baltic Sea Wonders

ANALYSES

Sustainable use of heritage potentials

DEVELOPMENT

Common Identity Profile

SURVEYS

What does the experienced tourist expect?

INSPIRATION

Generation of innovative ideas

IMPLEMENTATION

Innovative heritage tourism products

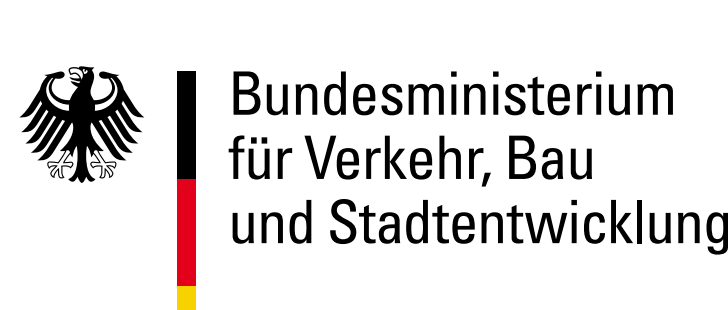
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